## **REMARKS**

In this Amendment After Allowance, Applicants have amended the title of the application to "AUCTION MANAGEMENT WITH BUSINESS VOLUME DISCOUNT". Applicants respectfully submit that this amendment does not introduce new matter.

Applicants request that the Primary Examiner recommend entry of this Amendment After Allowance without withdrawing the application from issue and that the Director approve the entry thereof. The Primary Examiner is invited to telephone the undersigned to discuss any outstanding issue at the phone number given below.

Dated: June 14, 2011

Respectfully submitted,

Electronic signature: /Robert S. Blasi/ Robert S. Blasi 'Registration No.: 50,389 GOODWIN PROCTER LLP Exchange Place Boston, Massachusetts 02109 (617) 570-1000 Attorney for Applicant

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